



# **KINGS MOUNTAIN SOCCER CLUB**

## **2019 SPONSORSHIP INVITATION & OPPORTUNITIES**

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*Thank you for your interest in partnering and/or sponsoring Kings Mountain Soccer Club in 2019!*

*Kings Mountain Soccer Club aims to be the most accessible and affordable soccer development program possible for players to reach their maximum potential. Thank you for helping us see this vision through. We have a limited number of annual sponsorships and partnerships with a wide array of options.*

*Here are sponsorship options for the 2019 Programming Year divided into the three program initiatives of Kings Mountain Soccer Club: Competitive, Academy, and Camps. Please note that while we are not yet officially a "Non-Profit", we will be soon as we are nearly halfway through the 501(C)(3) process.*

### **ACADEMY PROGRAM**

#### **SPONSOR AND PARTNER OPTIONS**

##### **\$300 | Standard Academy Sponsorship (Limit 8)**

- Duration 1 Year
- Logo on Academy Webpage & Sponsor Webpage
- Logo on Annual T-Shirt (created and printed beginning of 2019)
- 1-2 Mentions on Social Media (Facebook, Instagram, and Twitter)

##### **\$500 | Standard Plus Academy Sponsorship (Limit 4)**

- Duration 1 Year
- Logo on Academy Webpage & Sponsor Webpage
- Logo on Annual T-Shirt (created and printed beginning of 2019)
- 3-4 Mentions on Social Media (Facebook, Instagram, and Twitter)
- Logo & brief organization description/cause in emails to members
- Logo on public signage (digital and print) for promoting the Academy Program

##### **\$1000 | Executive Academy Sponsorship (Limit 2)**



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- Duration 1 Year
- Logo on Academy Webpage & Sponsor Webpage
- Logo on Annual T-Shirt (created and printed beginning of 2019)
- 6-8 Mentions on Social Media (Facebook, Instagram, and Twitter)
- Logo & brief organization description/cause in our emails to members
- Logo on public signage (digital and print) for promoting the Academy Program
- Access to Training Sessions with sponsor marketing materials (booth, banner, etc...)
- One blog post with paid social media promotion that is dedicated to this sponsor
- Sponsoring organization is mentioned out loud in all academy parent meetings

### **COMPETITIVE PROGRAM (KM CROWN)**

### **SPONSOR AND PARTNER OPTIONS**

#### **\$2000 | Sponsor our Next Competitive Team (Limit 2)**

- Duration 2 Years
- This sponsorship covers the cost of player uniforms for a specific team.
- Tryouts happen in June 2019. We will look to add an additional 2-3 Teams to our current 3 Teams.
- Sponsor logo appears on front of player uniforms (both home and away)
- Sponsor logo appears on team webpage on the KM Soccer Website as well as our dedicated sponsor webpage. Visits on these team pages are high because this is where the roster is posted as well as the team schedule and updates.
- Big check ceremony with team (players, coaches, families) and our uniform distributor (New Balance).
- Appear in multiple social media posts annually. All teams are asked to do a team picture at the end of every game day and share it with our social media coordinator. This post will contain special promotion language for the sponsor such as:  
    "Big day for these U10 Girls. First game of the season. They did an incredible job!  
    Thank you to INSERT SPONSOR NAME for making this a reality for these girls!"

#### **\$1200 | Executive Sponsorship with our Competitive Program (Limit 1)**

- This partnership helps train existing KM Crown Coaches
- Allows for KM Soccer Club to pay for coaches to continue in coaching education
- Allows for onramps of new coaches to receive proper coaching education



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- Sponsoring representative will appear in annual photo with KM Crown Coaching Staff.
- Sponsoring organization will appear in 3-5 one-off social media posts (promoted/paid post)
- Sponsoring organization will appear on our Coaches Webpage: "KM Crown Coaches Corner Powered by "INSERT SPONSOR NAME"
- Sponsoring organization will appear on any coaching education material created by KMSC.
- Sponsoring organization will appear on all public signage used for promotion for other parts of KMSC such as academy and camp promotional banners.

## **SUMMER SOCCER CAMPS PROGRAM**

### **SPONSOR OPTIONS**

#### **Bronze Camp Sponsorship - \$200 (Limit 12)**

- Logo on Sponsor webpage and our dedicated camps webpage
- Logo Name on T-Shirt (Text Only)

#### **Silver Camp Sponsorship - \$400 (Limit 6)**

- Logo on Sponsor webpage and our dedicated camps webpage
- Logo Name on T-Shirt (Logo in Middle on Back of Shirt)
- 1 Mention on Social Media (Facebook, Instagram, and Twitter)
- Sponsoring logo image included at the end of our camp video (for both camps)

#### **Gold Camp Sponsorship - \$700 (Limit 3)**

- Logo on Sponsor webpage and our dedicated camps webpage
- Logo Name on T-Shirt (Logo at top on back of T-Shirt)
- 2 Mentions on Social Media (Facebook, Instagram, and Twitter)
- Sponsoring logo image included at the end of our camp video (for both camps)
- 1 Giveaway item allowed per camper

#### **Platinum Camp Sponsorship - \$1200 (Limit 1)**

- Logo on Sponsor webpage and our dedicated camps webpage
- Logo Name on T-Shirt (Logo at top on back of T-Shirt AND on sleeve)
- 3 Mentions on Social Media (Facebook, Instagram, and Twitter)



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- Sponsoring logo image included at the beginning (exclusively) and end of our camp video (for both camps)
  - Sponsor Logo to appear on registration page and in all email correspondence to parents "KM Soccer Camp Powered by INSERT SPONSOR NAME".
  - 2 Giveaway item allowed per camper
  - Unlimited access to the soccer camp if sponsor wanted to have branded elements on the field at the time of player arrival and/or departure
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### **A LA CARTE OPTIONS & SPECIAL PROJECTS**

- \$250 - Your logo on our website
- \$250 - Your logo on back of our academy t-shirts
- \$250 - Your logo on the back of our competitive t-shirts
- \$400 - Support a player via the "KMSC Financial Support Fund" in need for the KM Crown Annual Fee (this covers their annual cost per one player)
- \$800 - Your logo repeating with KMSC's Logo on soccer balls given to academy players (Limited availability - deadline December 19)
- \$1200 - Your logo on our canopy repeating with KMSC Logo (Limited Availability)
- \$2000-\$4000 - Join KMSC in a special project that benefits the community (Limited Availability)
  - Includes a wide array of promotional opportunities and cause-driven publicity
  - Costs depends on specific project

*For more information, please [contact us](#) or visit [kmsoccer.com](http://kmsoccer.com).*

*Once approved by KMSC, you may [pay for your sponsorship here](#) by typing in your sponsorship amount in the "type custom amount" space.*